



Lessons

Overall strategy clear

Wording of lesson's aim and the lessons measurement probably not right

Very difficult to determine 'indisputably' as there are not set measurements across swim schools / lessons provision.

Quality provision based on effective parent / guardian interaction, quality of teaching and volume of swimming within the session.

Retention and progression are outcomes of quality provision

Instead of a single measurement, may be an 'Ofstead' type of approach could be most useful.

USP's for Penguins;

- Highly personalised approach (more admin time required to build on this approach)
- Focus on positive early experiences, with exceptional teaching ratios at early stages
- Systematic and persistent training and mentoring programme of teachers and helpers
- Poolside supervisors to manage parent queries and pool-programme